

University of Iowa – 2026 ROTH Conference Student Intern Program

EXPECTATIONS, ELIGIBILITY & APPLICATION GUIDELINES

Guide for 2026 Cohort

I. About the ROTH Conference

The Annual ROTH Conference is one of the premier events in the global growth-company ecosystem.

The 38th Annual ROTH Conference will take place March 22–24, 2026 in Dana Point, California.

Next year's event consists of:

- 1-on-1 and small-group investor meetings
- Company presentations
- Analyst-selected fireside chats and industry panels
- Networking events
- Entertainment events
- Athletic charity events

Investors have the opportunity to meet with executive leadership from approximately 500 private and public companies spanning:

Consumer, Technology & Media, Sustainability & Industrial Growth, AgTech, Energy, Metals & Mining, Healthcare, Services, and Insurance.

The University of Iowa sends a highly selective team of student interns to support event operations and gain exposure to this elite business environment.

Only 8 UIowa students will be selected to attend in 2026.

II. What UIowa Interns Do at ROTH

UIowa interns are embedded directly with the ROTH event operations team.

Core Responsibilities:

- Setting up tables, chairs, signage, and meeting rooms
- Packing, organizing, and transporting boxes and event materials
- Stuffing goody bags and assembling attendee packets
- Helping vendors set up or troubleshoot exhibit booths
- Supporting registration desks and attendee traffic flow
- Acting as a “runner” for urgent logistical needs
- Assisting with evening events, concerts, receptions, and charity activities

Professional Exposure:

Interns gain real-world insight into:

- Investor–company interactions
- Large-scale event management
- Executive communication styles
- Sector diversity across 500+ presenting companies
- Networking with industry leaders

III. Time Commitment & Attendance Requirements

Conference Dates: March 22–24, 2026

Students should expect to miss 2–3 days of class right after Spring break.

Mandatory prep sessions (dates TBD):

- Orientation Zoom Call
- Pre-Travel Briefing(s)

IV. Travel, Lodging & Expenses

Covered:

- Round-trip flights
- Hotel accommodations
- Conference credentials
- Daily meals via food trucks (requires new wristband each day)

Potential Costs Not Fully Covered:

- Ride-share or transportation outside scheduled activities
- Personal meals or snacks
- Personal purchases

A stipend may be provided to offset remaining expenses (TBD).

V. Professional Expectations & Conduct Standards

Interns must:

- Arrive on time and stay available during all assigned shifts
- Follow instructions from ROTH event staff immediately and respectfully
- Maintain a positive, professional attitude
- **Stay off phones** during work periods
- Demonstrate maturity, confidentiality, and discretion

Prohibited Behaviors:

- Alcohol use during any work shift or conference hours
- Inappropriate conduct or unprofessional language

- Posting or sending confidential or sensitive content online/on social media
- Leaving assigned duties without permission

VI. Dress Code

Saturday – Set-Up / Move-In Day

- Jeans with no rips or holes
- Clean sneakers
- Comfortable top

Sunday Morning – CAF & Registration Set-Up

- ROTH Staff Shirt (provided)
- Nice pants that allow physical movement
- Nice/business casual sneakers

Monday & Tuesday – Conference Days (Business Casual)

- Professional tops (button-down, blouse, polo)
- Slacks, chinos, or skirts
- Comfortable shoes are strongly recommended
- **Heels are highly discouraged** due to long walking distances

Sunday & Monday Evening Events – Concert / Social Shifts

- Nice jeans
- Clean, concert-appropriate top

- Comfortable shoes

Daily Meals:

Food trucks serve meals daily; interns must pick up a new wristband each morning.

VII. What Makes a Strong Applicant?

Ideal Characteristics:

- Curiosity and eagerness to learn
- Self-drive and strong work ethic
- Outgoing personality and strong communication skills
- Adaptability to fast-changing environments
- Professionalism and reliability
- Strong teamwork orientation

Helpful Experience (Not Required):

- Event operations or hospitality roles
- Student leadership positions
- Customer-facing experience
- Interest in business, entrepreneurship, investing, or event production

VIII. Application Requirements

Applicants must submit via formal application (linked on JPEC site):

- Resume
- Video Pitch
- Letter of Recommendation from UIowa JPEC faculty.

IX. Selection Process

Applicants will be evaluated on:

- Professionalism
- Motivation and initiative
- Communication skills
- Adaptability and teamwork
- Availability for full travel window

Please Note: You MUST be 21 years of age or older to apply.

Only 8 students will be selected.

X. Post-Conference Expectations

Interns may be asked to:

- Participate in a post-trip reflection session
- Assist with promoting next year's program
- Share insights with student organizations
- Send thank-you notes to sponsors

XI. Final Notes to Applicants

The ROTH Conference is one of the most prestigious experiential learning opportunities available to UIowa students. Interns gain firsthand exposure to capital markets, growth sectors, executive leadership, and high-pressure event operations.

Selected students represent the University of Iowa on a national level and are expected to uphold the highest standards of professionalism.