

CIVCO Medical Solutions – Product Management Internship

CIVCO Medical Solutions

Job Title: Product Management Intern
Department: Product Management - HMH
Reports To: Josh Abdo, Senior Product Manager
Prepared Date: January 2024
Internship Dates: Summer 2024 (20 hours per week)

Job Description

This Product Management Internship at CIVCO, in the Men's Health & High-Level Disinfection Business Unit, provides the opportunity to work with CIVCO's newest large product launch, available in the US in January 2024. This position will also support a couple other mature, established product lines in the business by providing key market research and by having responsibility for new & existing tools & sales materials that support CIVCO's international commercial team. Overall, the Product Management Internship provides opportunities to collaborate cross-functionally across multiple internal stakeholders and will provide broad exposure to several departments in the organization.

Job Responsibilities

Key Duties and Responsibilities include the following. Other duties may be assigned:

- Develop new & existing selling tools to support the Commercial team (Examples: product cost calculators, sell sheet updates, published answers to common FAQs, guidance for hospital VAC/VAT new product approvals)
- Assess CIVCO's competitive products/companies in the US and abroad
- Organize CIVCO's corporate updates for communicating the progress of its newest product launch, and maintain a current list of new customers acquired
- Review relevant clinical publications to generate claims that help promote CIVCO's new product launch products (Examples: AUA, Gold Journal, PubMed, etc.)

Qualifications

To perform this job successfully, an individual must be able to perform each essential duty satisfactorily. The requirements listed below are representative of the knowledge, skill, and/or ability required. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

Education, Experience and Certifications Currently enrolled in degree program for in Marketing, Management, Business Analytics, or Business Administration.

Essential Knowledge, Skills and Abilities

To perform this job successfully, an individual should have knowledge of Microsoft Office. The position requires both strong written and verbal communications skills, with the ability to multi-task and pay attention to detail while analyzing and drawing conclusions from data.

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Physical Demands

The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

While performing the duties of this job, the employee is regularly required to talk or hear. The employee is frequently required to sit. The employee is occasionally required to stand; walk; use hands to finger, handle, or feel and reach with hands and arms. The employee must frequently lift and/or move up to 25 pounds. Specific vision abilities required by this job include close vision and color vision.

Work Environment

The work environment characteristics described here are representative of those an employee encounters while performing the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

The noise level in the work environment is usually moderate. On-site preferred.

How to Apply: Please send your resume and cover letter to jayne-meacham@uiowa.edu. All resumes and cover letters will be screened to ensure they meet the minimum requirements. Jayne will give directions for next steps to apply for this opportunity.

Note: This is a paid internship opportunity (\$14.50 per hour/20 hours per week).