

STARTUP GAMES



FAQ | FREQUENTLY ASKED QUESTIONS

WHY SHOULD I ATTEND?

- Spend time with friends
- Learn how to create a business
- Eat free food all weekend
- Win money and prizes
- Earn 1 credit hour - at no cost (If you are a full time student registered for 12+ credits)
- Goodie bag
- Launch a business
- Grow your professional network
- Converse with local business owners
- Meet students from all different majors
- Build pitching confidence

DO I HAVE TO HAVE AN IDEA TO PARTICIPATE?

No, you can come ready to build a team around another participant's idea that you like the best. However, everyone is encouraged to bring their crazy ideas and pitch them.

WHO CAN ATTEND?

Any University of Iowa undergraduate and graduate student is eligible to attend. Bring your friends!

CAN I PITCH MY EXISTING BUSINESS?

Iowa Startup Games is designed to create a NEW business, with your team, over the weekend. If you have already received revenue, funding, or professional support for this specific idea it will not be eligible.

HOW DOES REGISTRATION WORK?

Complete the application online. Participants will be accepted on a first come, first served basis.

WHAT WILL IT COST FOR ME TO PARTICIPATE?

Nothing.. the entire weekend is FREE! Food and beverages will be provided throughout the entire weekend. *Please let us know if you have a food allergy or dietary restriction when applying.

DO I HAVE TO ATTEND THE ENTIRE EVENT?

You should be able to attend the majority of the event, especially if you are earning 1 credit hour. If you have to be out for a brief period, that time should be approved ahead of time. Your team is depending on you!

WHAT WILL THE WEEKEND LOOK LIKE?

CONDITIONING EVENT

One week before the games! Get to know everyone.

FRIDAY

4:30 – 5 p.m.
Registration
5 – 11 p.m.
Team formation

SATURDAY

8 a.m. – 11 p.m.
Customer discovery
& work time

SUNDAY

8 a.m. – 5 p.m.
Final pitches, awards,
& cash prizes